



SPONSORSHIP 2026

There's never been a better time to support the PEI ATV Federation. With record growth in ATV and Side-by-Side sales, interest in the sport is soaring—resulting in a significant increase in trail permit sales and trail activity across the Island.

Help Us Build PEI's Tip-to-Tip ATV Trail!

Our vision is a connected network of environmentally sustainable ATV trails stretching across the Island from tip to tip. Thanks to our dedicated clubs and volunteers, we're making it happen.

As a non-profit, we rely on community support to keep growing. With major projects planned for 2026, your sponsorship is more important than ever.

We've created four sponsorship tiers to match your level of involvement and business goals. Your partnership will help us expand, improve, and sustain the future of ATVing on PEI.

Join us on the trail ahead!



PLATINUM SPONSOR \$3000

- Sponsorship recognition on ridepei.ca with an active link to your website, public events, Trade shows & Ridepei Mapping App.
- Advertising on 2026 Trail Pass Form (business logo)
- 18" x 12" trail signs on active club trails (business logo & sponsorship tier)
- 8 social media posts during sponsorship year
- Extra advertising during our Tourism Events, "Red Dirt Ride"
- Newsletter communications throughout the year



GOLD SPONSOR \$1500

- Sponsorship recognition on ridepei.ca with an active link to your website, public events & Trade shows
- 4 social media posts during sponsorship year



SILVER SPONSOR \$500

- Sponsorship recognition on ridepei.ca with an active link to your website
- 2 social media posts during sponsorship year



TRAIL SUPPORTER \$250

- Sponsorship recognition on ridepei.ca with an active link to your website
- Social media mention

ARE YOU READY TO BE A SPONSOR OR NEED MORE INFO? Contact Us!

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